



GRAPHIC DESIGNER

Date: 06/10/2010
Position: Graphic Designer
Reference: BEX/GDes/0610

KAA DESIGN is people. Diverse, passionate, talented people who live to create

KAA DESIGN's people work in five different expertise fields: Architecture, Landscape Architecture, Interior Design, Brand Experience and Product Design. What binds us all together is a deep, almost obsessive love for beautiful experiences: that moment when an object, space or event makes a powerful connection with the person experiencing it, creating meaning where there was none. With 20+ years under our belt and an extensive network of talented collaborators, it is our unique visioning capabilities and team of experts that make KAA the go-to firm for those seeking lifestyle design solutions.

POSITION

The Graphic Designer position at KAA Design is responsible for the conceptualization, design and development of graphic applications such as comprehensive Brand Platforms and Brand Identities, Collateral Materials, Marketing Materials, Promotional Materials, Packaging, Signage and Wayfinding Packages, Web Design, Email Campaigns and digital applications.

RESPONSIBILITIES

- Perform design tasks under the direction of the Creative Director
- Develop concepts in response to an established creative brief.
- Actively participate in brainstorming and visioning sessions.
- Conduct research, including market research and analysis.
- Prepare image boards.
- Develop conceptual sketches into design presentations.
- Prepare presentation materials for a variety of projects.
- Prepare press-ready artwork with comprehensive print production specifications.
- Review Production proofs.
- Attend press-checks.
- Work and communicate in all phases as an integral member of the Brand Experience team and multi-disciplinary design group.
- Communicate with clients to ensure the project direction meets the client's expectations.

QUALIFICATIONS

- Accredited degree in Graphic Design; or a demonstrated thorough knowledge of design and technique.
- 3-5 years of related professional experience.
- Extensive knowledge and experience with Adobe® InDesign, Adobe® Illustrator, Adobe® Photoshop.
- Must have an extensive portfolio to present upon interview.
- Excellent written and verbal skills.
- Energetic and dynamic individual with a passion for design.

Interested? Email a cover letter, resume, work references and digital portfolio in PDF format with the subject line BEX/GDes/0610 to jobs@kaadesigngroup.com. KAA is an EEO employer.